

Roll No. 0102481

BBA-403(N)

**B. B. A. (Fourth Semester)
EXAMINATION, May, 2018**

(New Course)

Paper Third

PRODUCTION MANAGEMENT

Time : Three Hours] [Maximum Marks : 70

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. (A) What is meant by a production system ?
- (B) What are various types of inventory ?
- (C) Discuss the objectives of ABC classification of inventory.
- (D) What do you mean by plant layout ? Give names of a few patterns of layout.
- (E) Discuss the significance of quality circles.

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- (F) Discuss the responsibilities of a production manager.
- (G) Write down the assumptions underlying EOQ model.
- (H) What are the objectives of material management?
- (I) Explain the concept of JIT.
- (J) Explain intermittent system with example.

Section—B

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 10 marks.

- 2. What is meant by production planning and control ? Discuss its interlinkage with other functional areas of management.
- 3. Give an overview of various types of manufacturing systems with examples.
- 4. How does efficient layout of a plant help in enhancing productivity ? Explain.
- 5. Give an account of the process of product development laying proper emphasis on all the phases of this process.

Section—C

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 10 marks.

- 6. Discuss the 'stock keeping' activity along with the benefit gained through it.

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- 7. What are the reasons behind controlling inventory ? How do we ascertain the most optimum reorder level ?
- 8. Explain the concept of Total Quality Management (TQM) giving suitable examples and applications.
- 9. Write short notes on the following :
 - (a) Six sigma
 - (b) Statistical quality control

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